

# MOBILE APP PROPOSAL TEMPLATE



PROJECT TITLE			
SUBMITTED TO		CLIENT	
PHONE		EMAIL	
SUBMITTED BY		COMPANY	
PHONE		EMAIL	
WEBSITE		DATE SUBMITTED	

## WHY WE'RE THE BEST FIT

### ABOUT US

### OUR VISION

### OUR CLIENTS

### OUR TEAM

**PROJECT SUMMARY**

**YOUR NEEDS**

**NEEDS / ISSUES**

**IMPACT OF CURRENT PROBLEMS**

**YOUR GOALS**

**SCOPE OF PROJECT**

**TIMELINE**

OVERVIEW

**ACTIVITY**

**DEADLINE**

**PROJECT COST AND RESOURCE ESTIMATE**

OVERVIEW

**NEEDS / INVESTMENT**

**COST**

**ESTIMATE TOTAL**

**PAYMENT TERMS**

**EVALUATION + MEASUREMENTS OF SUCCESS**

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**NEXT STEPS**

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PROPOSAL MAY BE WITHDRAWN IF NOT ACCEPTED BY DATE OF

**ACCEPTANCE OF PROPOSAL**

**AUTHORIZED  
CLIENT SIGNATURE**

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**DATE OF  
ACCEPTANCE**

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