**[A blue and white sign

Description automatically generated](https://www.smartsheet.com/try-it?trp=12133&utm_source=template-word&utm_medium=content&utm_campaign=A3+Strategic+Planning-word-12133&lpa=A3+Strategic+Planning+word+12133)Microsoft Word A3 Strategic Planning Template**

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| **BUSINESS CONTEXT** | **Current Situation** | Description |
| **Importance** | Description |
| **LONG-TERM GOALS** | **1** | Goal 1 |
| **2** | Goal 2 |
| **3** | Goal 3 |
| **4** | Goal 4 |
| **CURRENT STATE  ANALYSIS** | Description | |
| **FUTURE STATE ANALYSIS** | Description | |
| **GAP ANALYSIS** | Description | |
| **STRATEGIC INITIATIVES** | **1** |  |
| **2** |  |
| **3** |  |
| **4** |  |

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| **IMPLEMENTATION ROADMAP** | **Year 1** |  | | |
| **Year 2** |  | | |
| **Year 3** |  | | |
| **Year 4** |  | | |
| **Year 5** |  | | |
| **KEY SUCCESS METRICS** | | | | |
| **METRIC** | | **CURRENT VALUE** | **TARGET VALUE** | **REVIEW FREQUENCY** |
| Metric | |  |  |  |
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