**Microsoft Word A3 Strategic Planning Template**

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| **BUSINESS CONTEXT** | **Current Situation** | Description |
| **Importance** | Description |
| **LONG-TERMGOALS** | **1** | Goal 1 |
| **2** | Goal 2 |
| **3** | Goal 3 |
| **4** | Goal 4 |
| **CURRENT STATE ANALYSIS** | Description |
| **FUTURE STATEANALYSIS** | Description |
| **GAPANALYSIS** | Description |
| **STRATEGICINITIATIVES** | **1** |   |
| **2** |   |
| **3** |   |
| **4** |   |

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| **IMPLEMENTATION ROADMAP** | **Year 1** |   |
| **Year 2** |   |
| **Year 3** |   |
| **Year 4** |   |
| **Year 5** |   |
| **KEY SUCCESS METRICS** |
| **METRIC** | **CURRENT VALUE** | **TARGET VALUE** | **REVIEW FREQUENCY** |
| Metric |   |   |  |
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