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| **A green sign with white text  Description automatically generated with medium confidenceUNIVERSITY STRATEGIC PLAN OUTLINE TEMPLATE for Microsoft Word**  |
|  ABOUT US |
| **PAST** - where we have been |   |
| **TODAY -** where we are now |   |
| **VISION** - where we should go and why |   |
| **MISSION** - who we are, how we work toward our vision, and what makes us unique |   |
| **CORE VALUES** - guiding principles of our work and how we operate |   |
|  |  |
| GOALS |
| **OBSTACLES** - what could prevent us from realizing our vision |   |
| **LONG-TERM GOALS** - what we will do to realize our vision |   |
| **SHORT-TERM GOALS** - what will be done YR1, YR2, YR3, etc. |   |
| **MEASUREMENTS OF SUCCESS** - what benchmarks will be used as indicators of success |   |
|  |  |
| STRATEGY |
| **RESOURCE ASSESSMENT** - infrastructure required to realize vision |   |
| **IMPLEMENTATION** - plan what will be done along with completion deadlines |   |
| **DISSEMINATION** - how the plan will be announced / assigned and to whom |   |
| **PROGRESS ASSESSMENT PLAN** - how we will oversee progress, monitor success, and implement revisions |   |

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