**Swimlane Change Management
Roadmap Template Example**

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|  | RESEARCH AND AUDIT | PLANNING | CHANGE PHASE 1 | CHANGE PHASE 2 | REVIEW AND RETROSPECTIVE |
| **LEADERSHIP** | Identify StakeholdersPerform a SWOT Analysis | Define Self-Performance MetricsDevelop Leadership Plans | Start Coaching SessonsLaunch Training Programs | Introduce Leadership ChallengesEvaluate Training Progress | Assess PerformancePlan Enhancements |
| **HUMAN RESOURCES** | Analyze HR PoliciesIdentify Skill Gaps | Set HR KPIsOutline HR Strategies | Implement TrainingStart Recruitment Campaigns | Begin Succession PlanningGather Employee Feedback | Evaluate HR ImpactRefine Strategies |
| **OPERATIONS** | Map StakeholdersReview Processes | Optimize Supply ChainEstablish Risk Protocols | Enhance CollaborationAutomate Processes | Edit Operational ChangesExpand Market Reach | Plan ImprovementsMeasure Efficiency |
| **MARKETING** | Conduct Market ResearchCompetitor Analysis | Develop Marketing StrategySet Engagement Goals | Track PerformanceLaunch Marketing Campaigns | Explore New SegmentsAdjust Strategies | Plan Future AdjustmentsAnalyze Marketing Effectiveness |

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