**Example Scenario Analysis Axis Template**



For each factor, consider the most relevant and significant scenarios that could occur, and analyze their potential impacts on your business. This exercise helps in strategic planning, risk management, and decision-making, allowing you to prepare for various possible future developments.

Scenario Analysis Axis Template Instructions

EXAMPLE

Likelihood – LOW

Likelihood – HIGH

Impact – HIGH

Impact – LOW

4

3

1

2

SCENARIO 1

The development of ultra-fast charging technology significantly increases customer satisfaction and station turnover rate.

SCENARIO 2

The introduction of wireless charging pads offers a new, convenient charging solution, potentially increasing market share.

SCENARIO 4

The development of AI-driven energy management systems optimizes energy usage, lowers costs, and improves sustainability.

SCENARIO 3

The breakthrough in battery storage efficiency reduces operational costs and enhances station performance.

Technological Advancements

KEY

FACTOR:

Critical Uncertainty 1 – LOW

Critical Uncertainty 1 – HIGH

Critical Uncertainty 2 – HIGH

Critical Uncertainty 2 – LOW

4

3

1

2

SCENARIO 1

Describe a potential development or change in this factor. Explain how this scenario could impact your business operations or strategy.

SCENARIO 2

Describe another potential development or change. Explain the impact of this scenario.

SCENARIO 4

Describe a fourth potential scenario. Explain its potential impact.

SCENARIO 3

Describe a third potential development or change. Detail the impact on your business.

Consideration Analyzed

KEY

FACTOR:

Critical Uncertainty 1 – LOW

Critical Uncertainty 1 – HIGH

Critical Uncertainty 2 – HIGH

Critical Uncertainty 2 – LOW

4

3

1

2

SCENARIO 1

Describe a potential development or change in this factor. Explain how this scenario could impact your business operations or strategy.

SCENARIO 2

Describe another potential development or change. Explain the impact of this scenario.

SCENARIO 4

Describe a fourth potential scenario. Explain its potential impact.

SCENARIO 3

Describe a third potential development or change. Detail the impact on your business.

Consideration Analyzed

KEY

FACTOR:

Critical Uncertainty 1 – LOW

Critical Uncertainty 1 – HIGH

Critical Uncertainty 2 – HIGH

Critical Uncertainty 2 – LOW

4

3

1

2

SCENARIO 1

Describe a potential development or change in this factor. Explain how this scenario could impact your business operations or strategy.

SCENARIO 2

Describe another potential development or change. Explain the impact of this scenario.

SCENARIO 4

Describe a fourth potential scenario. Explain its potential impact.

SCENARIO 3

Describe a third potential development or change. Detail the impact on your business.

Consideration Analyzed

KEY

FACTOR:

Critical Uncertainty 1 – LOW

Critical Uncertainty 1 – HIGH

Critical Uncertainty 2 – HIGH

Critical Uncertainty 2 – LOW

4

3

1

2

SCENARIO 1

Describe a potential development or change in this factor. Explain how this scenario could impact your business operations or strategy.

SCENARIO 2

Describe another potential development or change. Explain the impact of this scenario.

SCENARIO 4

Describe a fourth potential scenario. Explain its potential impact.

SCENARIO 3

Describe a third potential development or change. Detail the impact on your business.

Consideration Analyzed

KEY

FACTOR:

|  |
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