

BASIC QUARTERLY MARKETING REPORT TEMPLATE EXAMPLE

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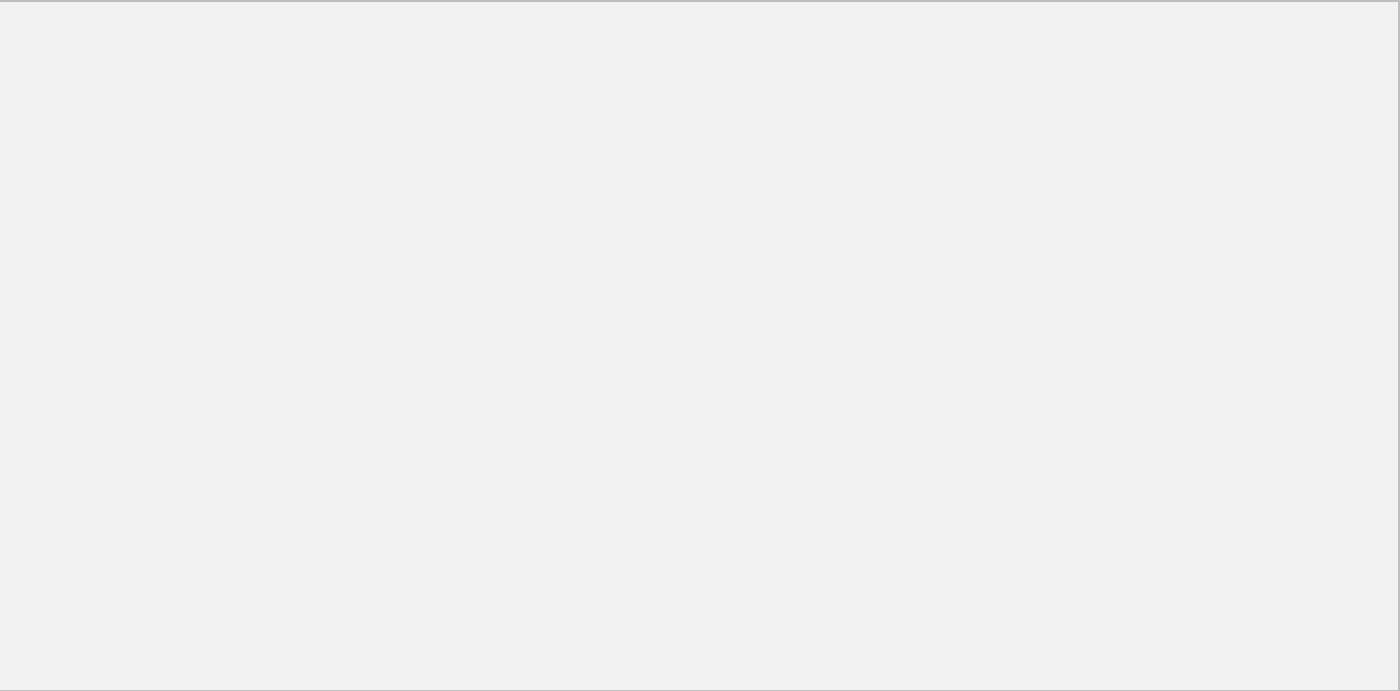
QUARTERLY REPORT

PREPARED BY		TITLE		DATE	
APPROVED BY		TITLE		DATE	

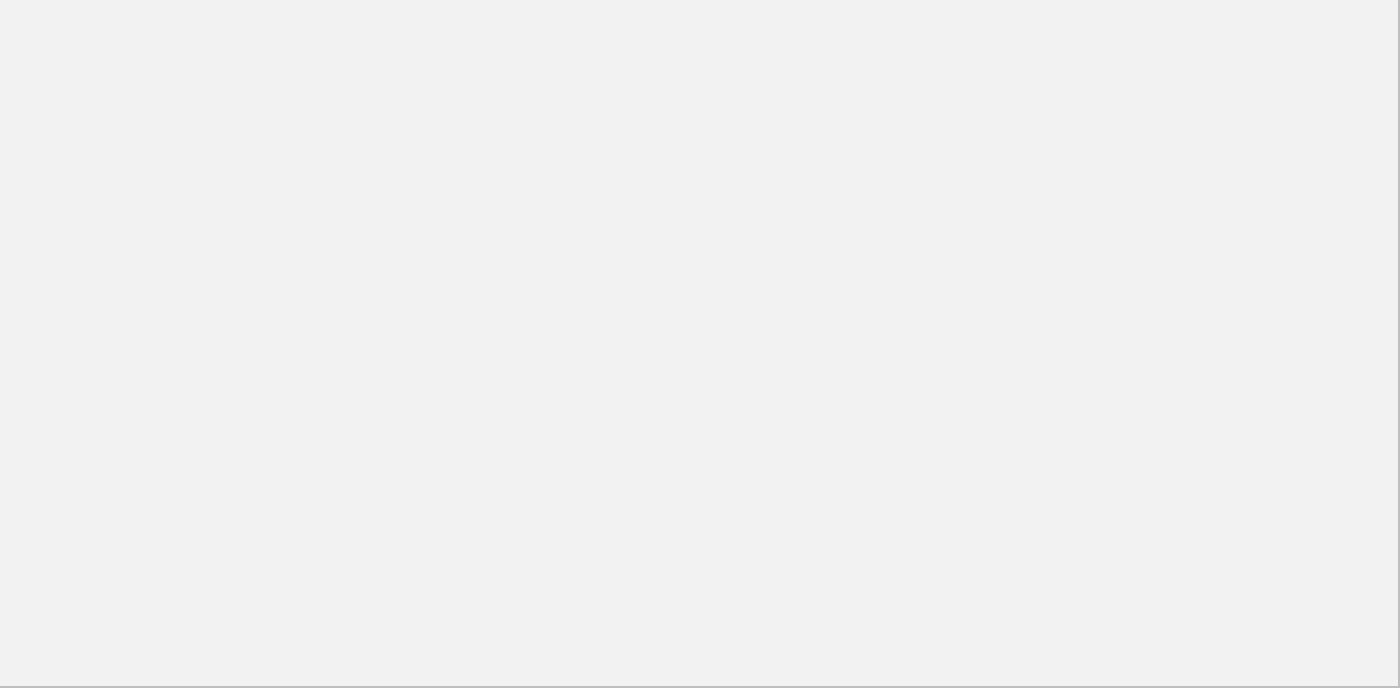
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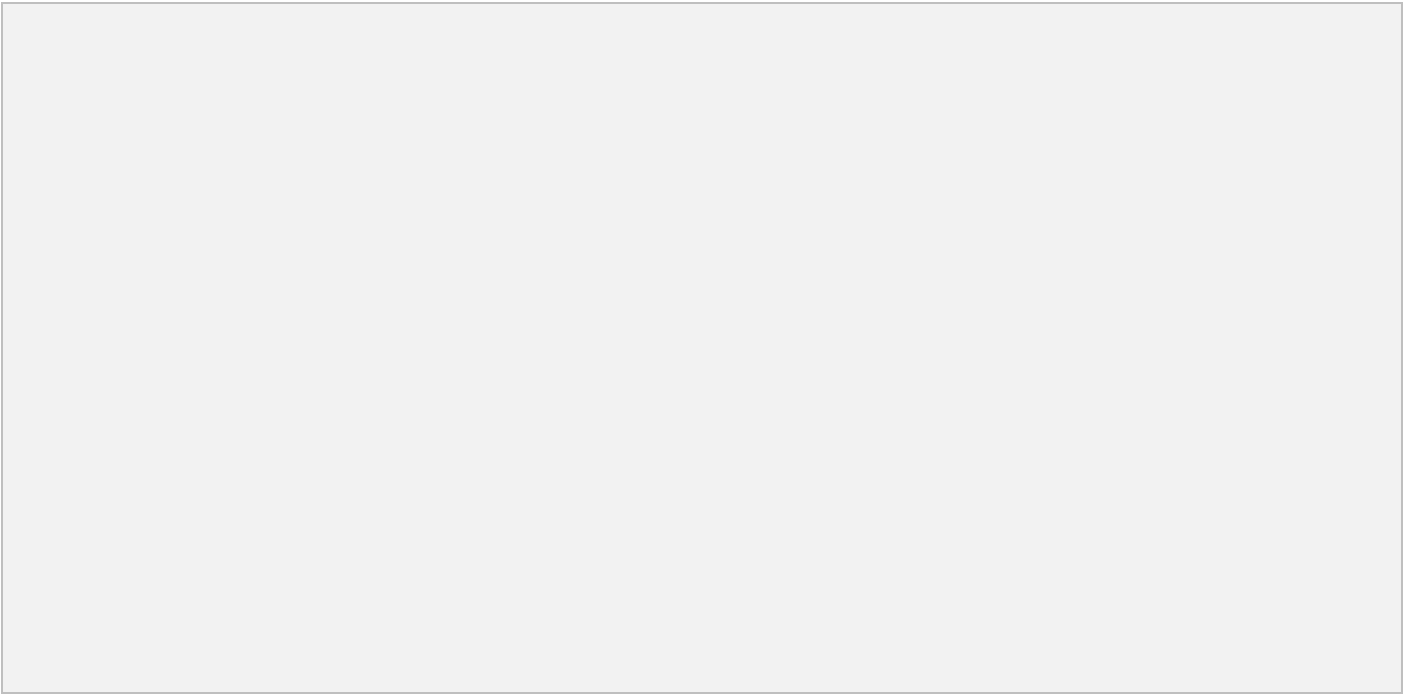
1. EXECUTIVE SUMMARY



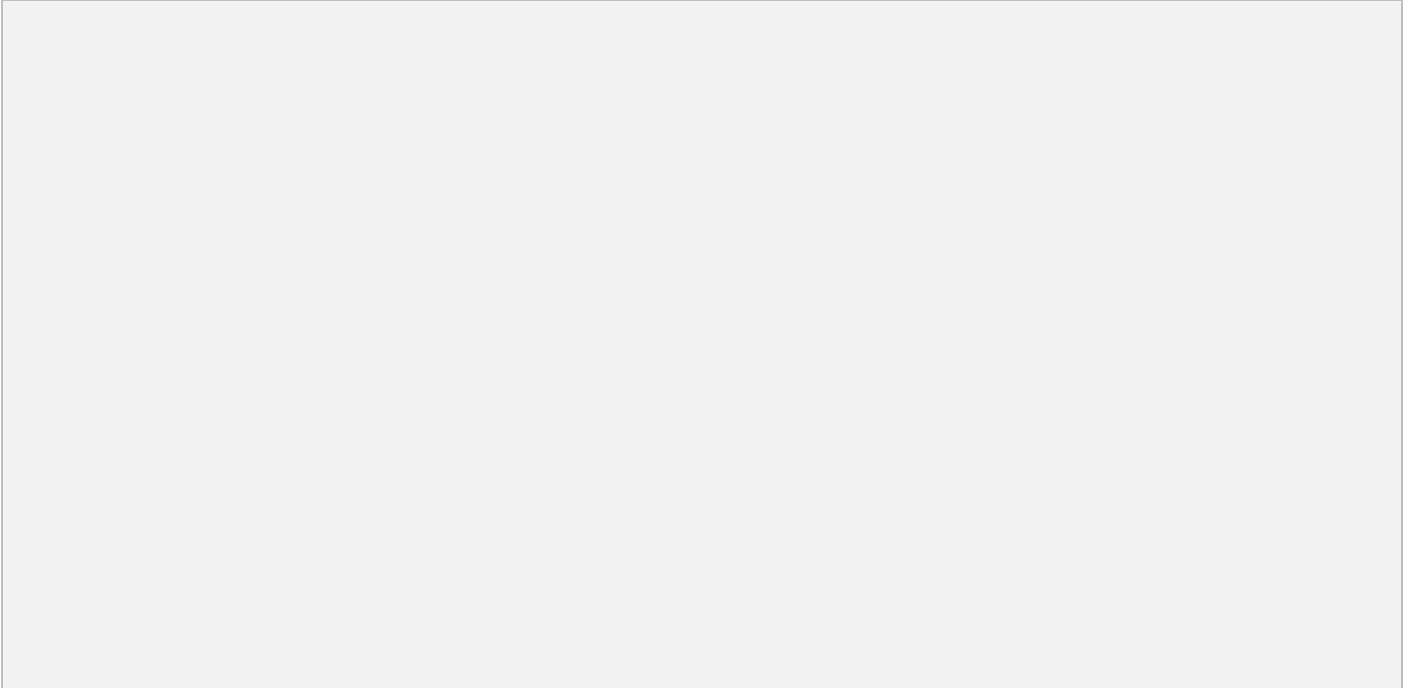
2. MARKETING OBJECTIVES



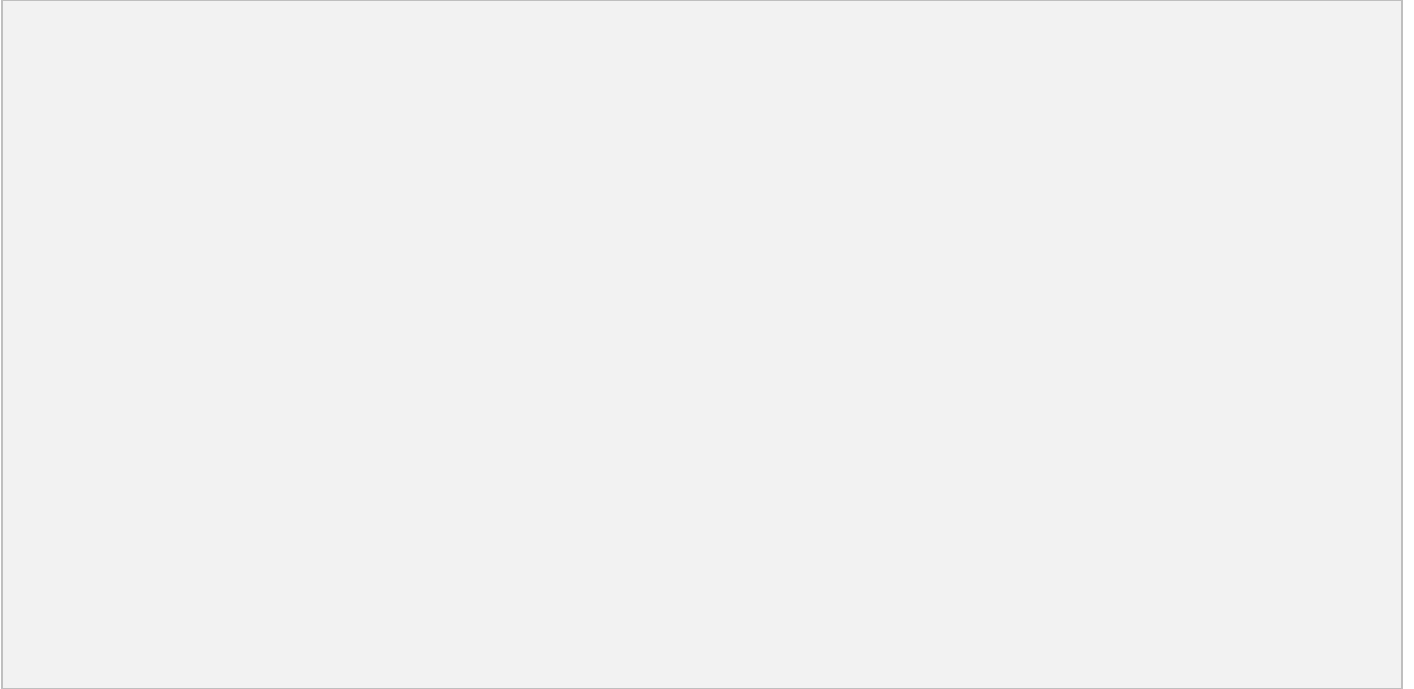
3. KEY PERFORMANCE INDICATORS (KPI)



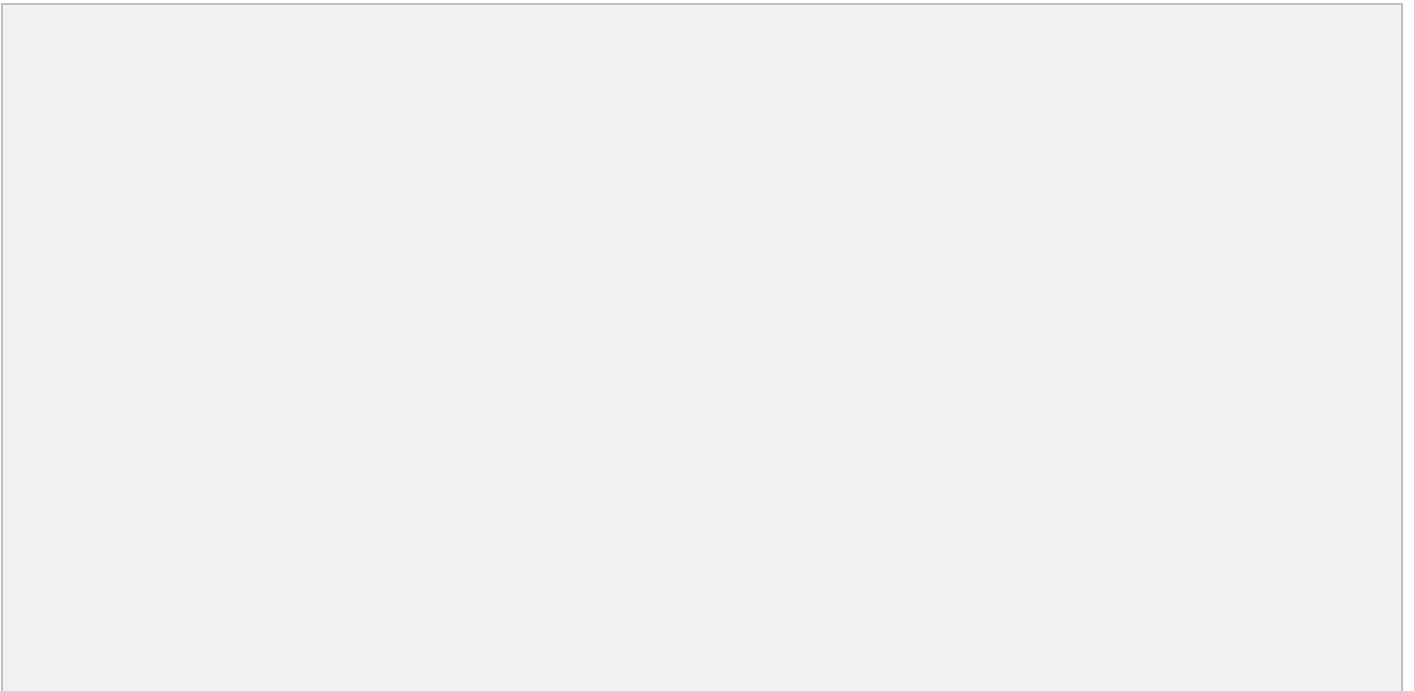
4. CHANNEL PERFORMANCE



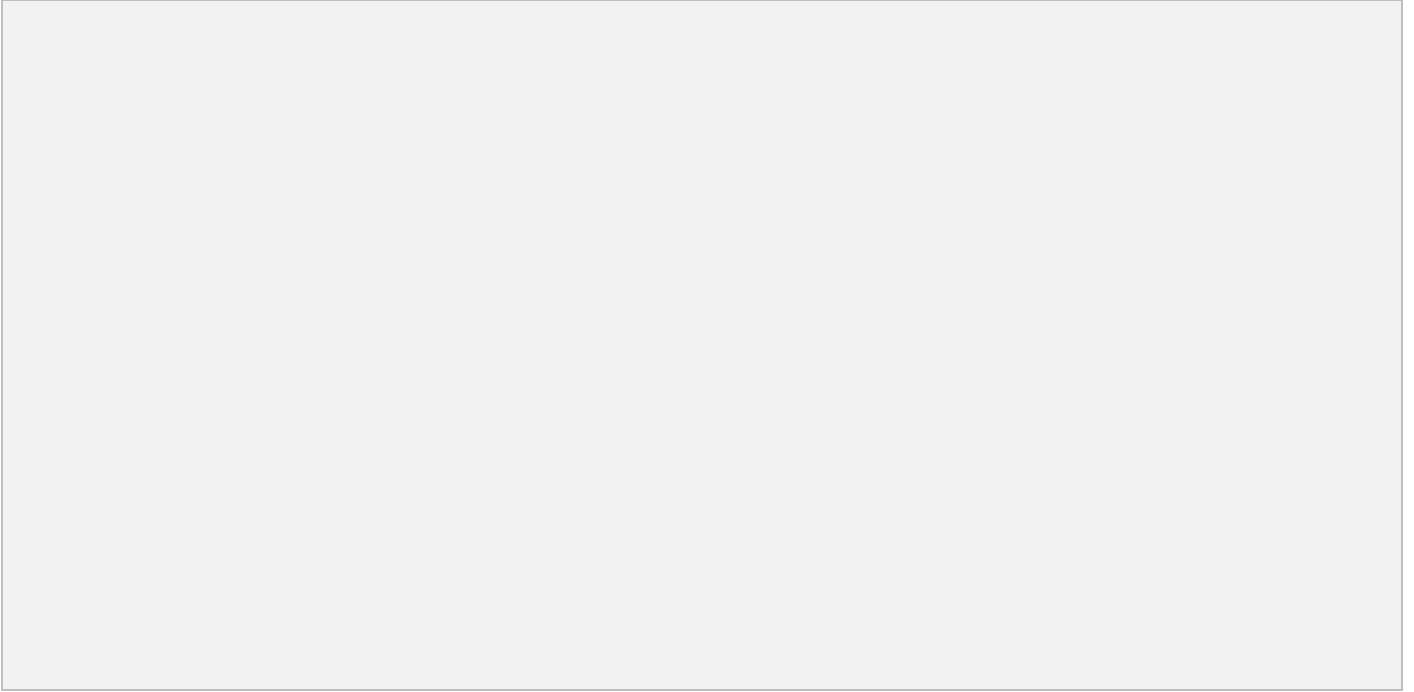
5. CAMPAIGN ANALYSIS



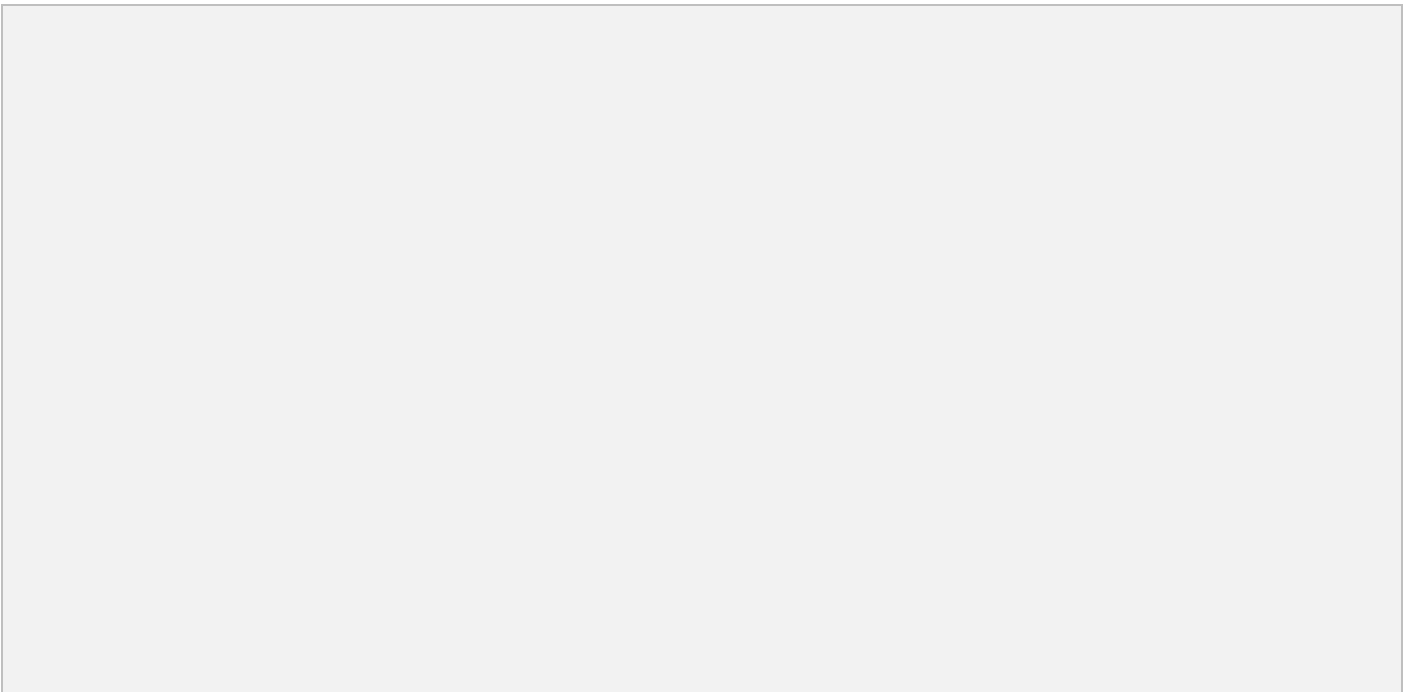
6. MARKET TRENDS AND CUSTOMER FEEDBACK



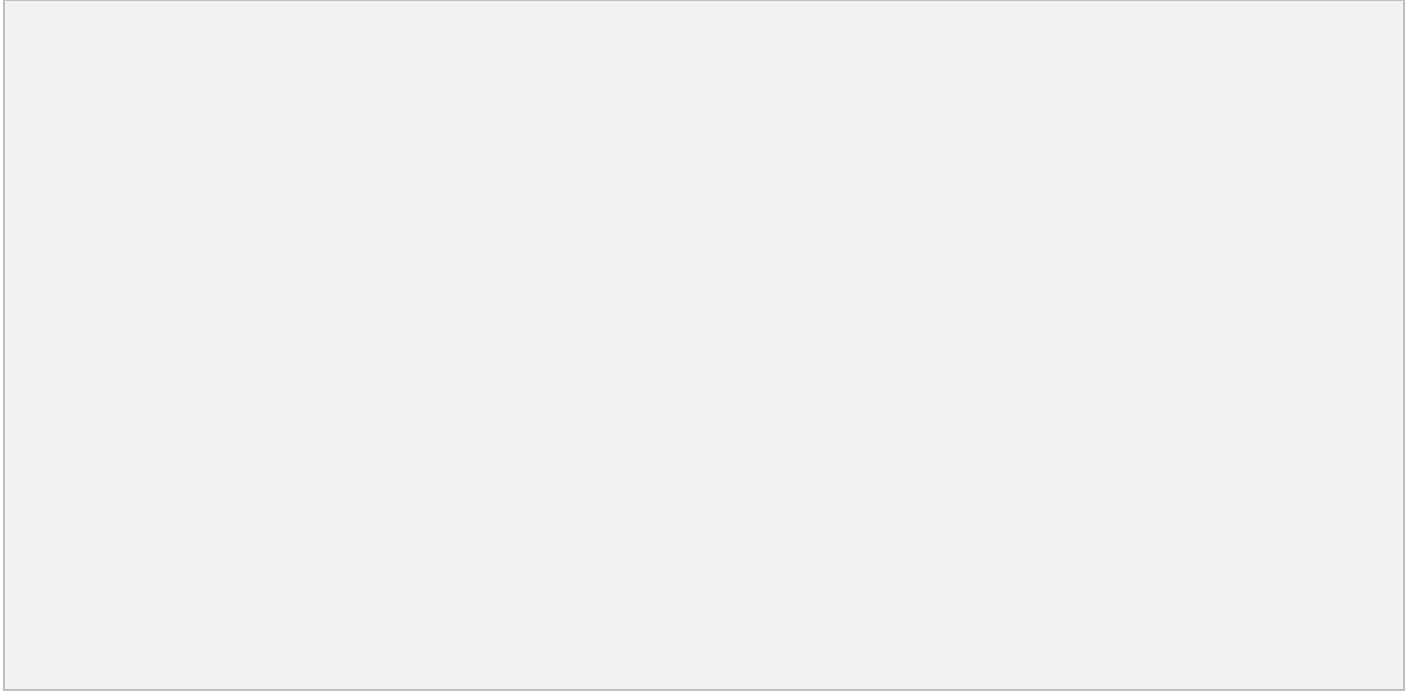
7. BUDGET OVERVIEW



8. CHALLENGES AND OPPORTUNITIES



9. RECOMMENDATIONS AND ACTION PLAN



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