**[A blue sign with white text

Description automatically generated with low confidence](https://www.smartsheet.com/try-it?trp=8680&utm_source=integrated-content&utm_campaign=/best-practices-and-expert-tips-creating-product-roadmaps&utm_medium=Product+Roadmap+doc+8680&lpa=Product+Roadmap+doc+8680)****PRODUCT ROADMAP TEMPLATE**

**PHASES**

STREAM 1

STREAM 4

STREAM 2

STREAM 3

STATUS KEY

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | 20XX - Q3 | | | 20XX - Q4 | | | 20XX - Q1 | | | 20XX - Q2 | | | 20XX - Q3 | | | 20XX - Q4 | | |
|  |  | JUL | AUG | SEPT | OCT | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC |
| PRODUCT | Roadmap Brief |  |  |  | TEXT  TEXT |  |  |  |  | TEXT  TEXT |  |  |  |  |  |  |  |  |  |
| User Requirements |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Feature Requirements |  |  |  |  | TEXT |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Feature Release |  |  |  | TEXT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Pilot |  |  |  |  |  | TEXT |  |  |  |  |  |  |  |  |  |  |  |  |
| Feedback Analysis |  |  |  |  | TEXT |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Customer Testing |  |  |  |  | TEXT |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Testing Analysis |  |  |  |  |  |  |  | TEXT |  |  |  |  |  |  |  |  |  |  |
| DEVELOPMENT | Prototype |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Deployment |  | TEXT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Beta Testing | TEXT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Tech Analysis | TEXT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Story Review | TEXT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Demo | TEXT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Integrated Prototype | TEXT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| USER  EXPERIENCE | Wireframe | TEXT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Style Guide Development | TEXT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Surface Design | TEXT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| UX Templates | TEXT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Feature Design | TEXT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| UX Audit | TEXT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Site Test | TEXT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| QUALITY ASSURANCE | Preview Testing | TEXT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Quality Assurance | TEXT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Metrics | TEXT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Variance Testing | TEXT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| User Acceptance Testing |  | TEXT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

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