**[](https://www.smartsheet.com/try-it?trp=11542&utm_source=integrated-content&utm_campaign=/content/swot-templates-microsoft-word&utm_medium=Simple+Colorful+SWOT+Matrix+doc+11542&lpa=Simple+Colorful+SWOT+Matrix+doc+11542)SIMPLE COLORFUL SWOT   
MATRIX TEMPLATE**

Determine if expansion into Metaverse is beneficial to our business

Start a trial and continue research. Look into advertising opportunities and virtual storefront costs. Meet with a Metaverse rep about security and legal policies.

* threat one
* opportunity one
* weakness one
* strength one

|  |
| --- |
| **DISCLAIMER**  Any articles, templates, or information provided by Smartsheet on the website are for reference only. While we strive to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability, or availability with respect to the website or the information, articles, templates, or related graphics contained on the website. Any reliance you place on such information is therefore strictly at your own risk. |