**BRAND PARTNERSHIP**

**STRATEGY TEMPLATE**

BRAND PARTNERSHIP STRATEGY

DOCUMENT TITLE /

HEADING

PREPARED BY

PREPARER NAME

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# A picture containing text, room, gambling house  Description automatically generatedJOINT VALUE PROPOSITION SUMMARY

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# IDEA / PROPOSAL

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# A picture containing decorated  Description automatically generatedTARGET MARKET

## MARKET OPPORTUNITIES

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## IDEAL CUSTOMER PERSONA

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# SALES STRATEGY

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# INVESTMENT & ROI

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