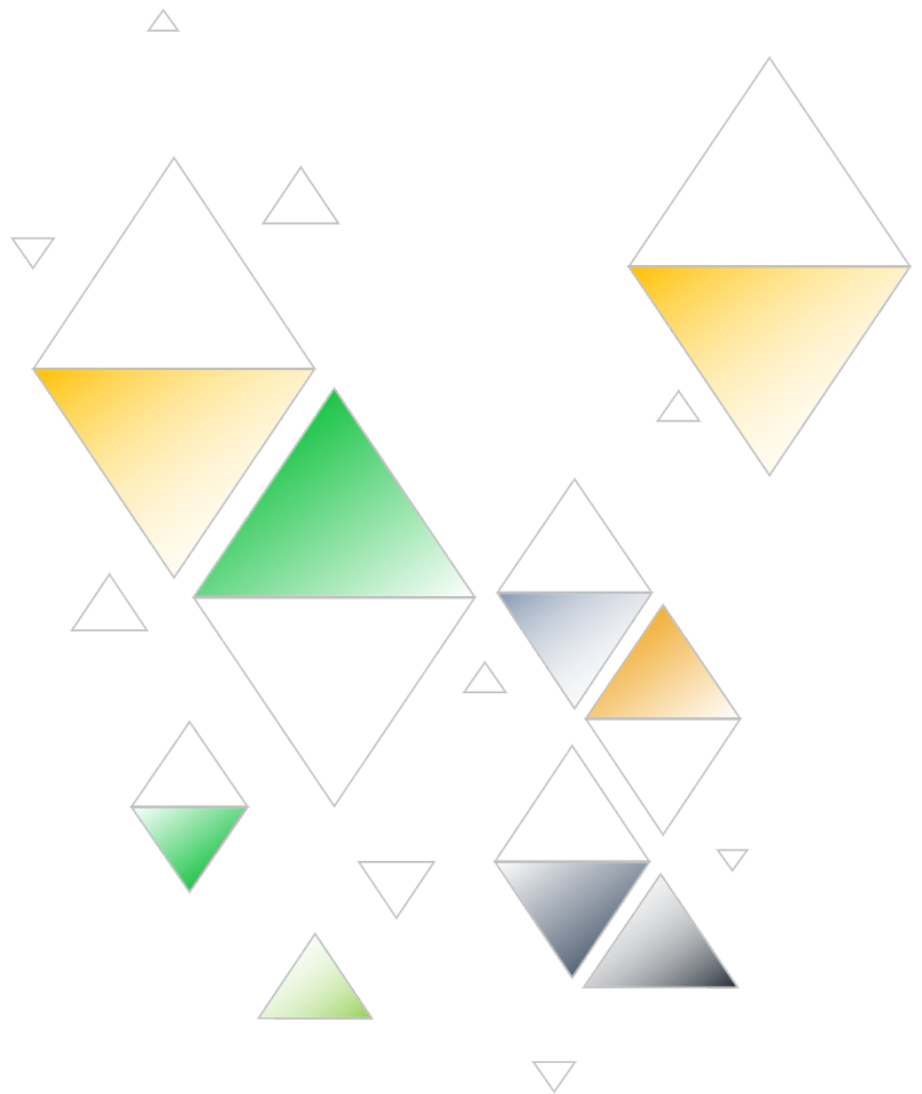


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BRAND AUDIT EMPLOYEE SURVEY TEMPLATE

Template begins on page 2.



ANONYMOUS EMPLOYEE FEEDBACK FORM

DATE

Indicate your level of agreement with the following statements by placing an "X" in the corresponding box.

	HIGHLY DISAGREE	DISAGREE	NEUTRAL	AGREE	HIGHLY AGREE
I like my job.					
I like the culture.					
I trust the company's mission.					
I trust the value and quality of our products.					
I would refer a friend to work here.					

How do you feel about the following aspects of the company? Indicate your level of satisfaction by placing an "X" in the corresponding box.

	VERY NEGATIVE	NEGATIVE	NEUTRAL	POSITIVE	VERY POSITIVE
Branded Assets					
Marketing and Messaging					
Product and Service Offerings					
Employee Satisfaction					
Overall Impression					

What do you like the MOST about the company?

What can we improve?

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