

# DESIGN PROJECT OUTLINE

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project title			
client name			
brand			
product			
point of contact		email	
phone		mailing address	

project summary purpose and opportunity	
objectives what does the project work to achieve?	
project problem statement	
target audience who are we trying to reach?	
style + tone	
design concept	

## design sketches

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## schedule

timeline	
deadlines	
tasks / events	
important dates	

## budget

amount

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## **DISCLAIMER**

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