

PRODUCT VISION STATEMENT WORKSHEET

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	ANSWERS
1. What do we want our product to achieve?	
2. What problem does our product solve?	
3. What benefit does the product provide our target audience?	
4. What positive change should the product result in?	

<p>5. How would our product benefit the company, specifically?</p>	
<p>6. What are the business goals for developing the product?</p>	
<p>7. How would developing this product help us achieve our business goals?</p>	
<p>8. How feasible is it to develop our product?</p>	

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